

Swachhata Pakhwada

To commemorate the visionary programme of Hon'ble Prime Minister of India ***“Swachh Bharat Abhiyan (Clean India Campaign)”*** a massive mass movement that seeks to create a Clean India, a Swachhata Pakhwada was successfully and actively celebrated in ICAR Research Complex for NEH Region, Umiam along with its six regional stations and 16 KVKs spread across the north eastern region of the country. The Pakhwada begins with pledge taking ceremony followed by mass cleaning drive in and off campus of the institutes and regional centers and KVKs. Various competitions like debate, Slogan writing, Quiz and Extempore Speech were also organized during the Swachhata Pakhwada. To conclude the 15 days long program, Dr. D. D. Lapang, Former Chief Minister of Meghalaya and Chief Adviser to Govt. of Meghalaya was invited as a Chief Guest on 27th October, 2016. While addressing the huge gathering which includes the staff of the institute and the farmers from different villages, he urged the people to participate actively in Clean India moment to fulfill Mahatma Gandhi's vision of Clean India. He also expressed his happiness and appreciated the various farmers' centric initiatives undertaken by the ICAR Research complex, Umiam. Dr Lapang also distributed prizes to the winners of different competitions which were organized during the Swachhata Pakhwada. The program was started with the welcome address by Dr Satish Chandra, Head, Division of Crop Protection followed by speech of Dr A. K. Tripathi who gave a complete overview of the program, he also informed the gathering about the different events and activities undertaken during 15 days Swachhata Pakhwada. Dr. S. V. Ngachan, Director, ICAR Research Complex for NEH region, Umiam, while highlighting the importance of cleanliness, he said that

Cleanliness is next to the Godliness. He also emphasized on importance of Clean and Healthy Agriculture by reducing the use of hazardous chemicals and pesticides. Dr. Ms. Hui-Shung (Christie) Chang from Institute of Rural Future, University of New England, Australia who also present during the program, appreciated the massive clean Indian Moment. Farmers from five adopted villages by KVK, Ri Bhoi also participated in the program and one representative farmer from each of the villages informed the gathering about the various activities undertaken on Swachh Bharat Mission in their respective villages. The program concluded with the formal vote of thanks speech by Dr. M. Islam, Program Coordinator, KVK, Ri Bhoi, Meghalaya.

Glimpses of the program





